



IARS

International Anesthesia Research Society

IARS 2012 Annual Meeting

May 18-21

Marriott Copley Place • Boston, Massachusetts

Meeting Dates: Friday, May 18 – Monday, May 21, 2012

Exhibit Dates: Friday, May 18 – Sunday, May 20, 2012

APPLICATION FOR EXHIBIT SPACE

Applications received on/or before **January 4, 2012**, will qualify for priority space assignment.

Date _____ Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Website _____

Contact Name _____ Contact email _____

Contact Title _____ Signature _____

Please note: Signature on this application confirms the acceptance of the Rules and Regulations attached.

Fees: Company agrees to pay 50% deposit upon submission of this application if received on/before February 29, 2012. After said date, full payment must accompany this application.

Exhibitors will receive:

- Two complimentary registrations to the Annual Meeting (Workshops, PBLD's, and paid sessions are excluded)
- Draped table and two chairs in the high traffic registration area.
- One-time direct-mail use of the pre-registered attendee list.
- Company name, description, and link posted to the IARS 2012 Annual Meeting website.
- Company product category listing posted to the IARS 2012 Annual Meeting website.
- Company name with description and product category listed in the Annual Meeting Final Program distributed to all onsite meeting attendees. (Application and payment must be received by March 30, 2012.)

Please reserve _____ tables in the exhibit area.

\$2,000 Commercial/Technical \$1,600 Publisher/Recruiter

Payment will be made as follows:

Check Enclosed Charge to Credit Card:

Visa MasterCard AMEX Discover

Card Number _____

Exp. Date _____ Auth. Code _____

Amount to Charge: 50% Deposit \$ _____

Full Payment \$ _____

Full payment required after February 29, 2012

Name _____

Billing Address _____

(if different from address noted above)

Authorized Signature _____

IARS Federal Tax ID Number is 34-0750348

Make checks payable to:

International Anesthesia Research Society

and mail to: ATTN: Meetings Department

100 Pine Street, Suite 230

San Francisco, CA 94111



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IARS 2012 Annual Meeting Tabletop Exhibit Rules & Regulations

The applicant agrees to abide by all rules, requirements, restrictions, and regulations as set forth in this Agreement or as may be designated by Management, the Hotel, or the City. Failure to abide by such rules and regulations will result in forfeiture of all monies paid or due management under terms of this agreement.

ASSIGNMENT OF SPACE

The floor plan will be available online at www.iars.org. The IARS will make every effort to assign preferred table locations.

FDA COMPLIANCE

All devices that are not FDA approved for a particular use or that are not commercially available in the U.S. will be permitted to be exhibited only when accompanied by the appropriate sign indicating the device's FDA clearance status. The following are signs that should be displayed:

- This device has not been approved by the FDA for distribution in the United States.
- This device is a Class III device which is limited by federal law for investigational use only.
- This device is a Class III device which is cleared for marketing use only (specify clinical indication/use for which device has been approved).

The signs must be easily visible and placed near the devices themselves and on any graphics depicting the device. The exhibitors shall have available a letter from the FDA which describes the allowable status of the device. Exhibitors are cautioned about the FDA's prohibition on promoting cleared-for marketing devices for unapproved uses. Companies are prohibited from exhibiting pharmaceutical products that have not been approved by the FDA for use in the United States.

LIABILITY

Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, and defend and hold harmless the International Anesthesia Research Society (IARS), the Hotel, General Contractor, and their employees and agents against all claims, losses and damages to persons or property, governmental charges or fines and attorneys' fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises and a part thereof, excluding any such liability caused by the sole negligence of the Hotel, its employees and agents. In addition, exhibitor acknowledges that the International Anesthesia Research Society, the Hotel and/or General Contractor do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.

HOLD HARMLESS CLAUSE

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims."

INSURANCE

Exhibitors wishing to insure their exhibit materials, goods and/or wares of exhibits against theft, damage by fire, accident or loss of any kind, must do so at their own expense. Exhibitors are urged to take a portal-to-portal rider available at a nominal cost on their own insurance policy protecting them against loss through theft, fire, damage, etc. As a courtesy to exhibitors, perimeter watchman service for the exhibit area will be furnished by Exhibit Management during the hours deemed necessary by Exhibit Management. The furnishing of such service is in no case to be understood or interpreted by exhibitors as a guarantee to them against loss or theft of any kind.

DISTRIBUTION OF GIVEAWAYS

Prizes, lotteries, and giveaways offered by exhibitors or associations are permitted with prior written approval. The IARS encourages creative marketing strategies; however, it asks that good judgment be used so as not to jeopardize the professional atmosphere of the meeting. Distribution of plastic or paper shopping bags, cardboard boxes and other types of containers for the collection of samples and/or literature is permitted. Product identification is also permitted.

EXHIBIT PERSONNEL

All participants affiliated with exhibits must be registered. Each tabletop exhibit is allowed two complimentary registrations to the Annual Meeting (Workshops, PBLD's, and paid sessions are excluded and exhibitor personnel must register for these on their own). Each person will be issued an exhibitor's badge and must be employed by the Exhibitor or have direct business affiliation.

SERVICE KITS

An e-mail link to the online service kit will be sent to the contact person indicated on your Application for Exhibit Space. This kit will outline all rates and services and contain forms for securing necessary services at the meeting such as: labor, furniture and decoration rentals, electrical, cleaning, floral, photography, signs, telephone/internet, shipping and material handling instructions.

SHIPPING AND HANDLING INSTRUCTIONS

The General Contractor will be responsible for the unloading, delivery, reloading and processing of all exhibitors' freight shipments. They will receive and store all shipments 30 days prior to initial installation date. They will deliver exhibit material to exhibit area and place in table, then remove empty crates and place in storage. Storage tags will be available at the service desk. After returning crates at close of show, they will provide a bill of lading, shipping labels and clerical assistance in preparing the forms for outbound shipments.

PAYMENT POLICY

The exhibitor agrees to pay 50% of the rental fee when the Application for Exhibit Space is submitted. The remaining 50% is due on or before February 29, 2012. If the exhibitor reserves table space after February 29, 2012, the full amount of the rental fee is due with the Application for Exhibit space. Exhibitors will not be permitted to set up their display until the rental fee is paid in full.

CANCELLATIONS

Any exhibitor that wishes to release assigned space on or prior to February 29, 2012, and after the IARS has processed the application, will be refunded all but \$250.00 per table space of money received by the IARS. If cancellation is necessary after February 29, 2012, the exhibitor is responsible for the total table rental irrespective of the reason.

GENERAL

All matters and questions not covered by these Regulations are at the discretion of Management. These Regulations may be amended at any time by Management, and all amendments that may be so made, shall upon publication be equally binding upon all parties affected by them as the original Regulations.

CANCELLATION OF EXPOSITION

Postponement or Cancellation of IARS Annual Meeting: If the IARS Annual Meeting is postponed or rescheduled in whole or in part, for any reason, including but not limited to force majeure, the obligations of the parties to perform hereunder shall be delayed to take into account such postponement or rescheduling. In the event that the IARS Annual Meeting is cancelled in its entirety, for any reason, including but not limited to force majeure, as Exhibitor's exclusive remedy, the IARS will endeavor to refund all or a portion of exhibit fees paid by Exhibitor, after taking into consideration funds expended that are not recoverable by the IARS. Cancellation or substitution of a particular session or program at the IARS Annual Meeting will not be deemed a cancellation hereunder.

Initials _____ Date _____

Company Name _____